Journey Federal Credit Union Appoints William McSweeney as Chief Executive Officer

ST. JOHNS, MI (November 13, 2026) – Journey Federal Credit Union is pleased to announce that its Board of Directors has officially appointed William "Will" McSweeney as Chief Executive Officer, effective immediately. McSweeney has served as Interim CEO since October 2025, guiding the Credit Union through a period of organizational change while strengthening its commitment to employees, members, and the communities it serves.

McSweeney brings over two decades of credit union experience to the position, having built his career around serving members, developing employees, and creating meaningful connections within the community.

Since joining Journey, McSweeney has advanced through several leadership positions, beginning as Contact Center Manager before becoming Vice President of Member Experience, Chief Operations Officer, and eventually Interim CEO. His experience across multiple areas of the organization has provided him with a comprehensive understanding of the credit union's operations, employees, and membership.

During his time as Interim CEO, McSweeney has emphasized employee retention and professional growth, strengthening community partnerships, and expanding Journey's commitment to financial education. Journey employees are on pace to contribute more than 1,000 volunteer hours in 2026, supporting local events, organizations, and community initiatives.

He has also helped lead the development of a financial education program reaching students from elementary school through college, providing practical financial knowledge and helping young people build a stronger foundation for their financial futures.

"One of the things I'm most proud of is the way our employees show up for each other, our members, and our communities," said McSweeney. "Whether it's helping someone through a difficult financial situation, volunteering at a community event, or spending time in a classroom teaching students about money, our team genuinely cares about making a difference. That's the kind of organization I want Journey to continue being, and I'm fortunate to be surrounded by people who share that commitment."

Before joining Journey, McSweeney held several leadership positions at CASE Credit Union in Lansing, Michigan, where he developed a strong foundation in credit union operations, member service, and team leadership. He earned his Bachelor of Business Administration from Northwood University.

For McSweeney, the credit union philosophy of "people helping people" is more than an industry motto. It is the foundation of his approach to leadership and the reason he remains passionate about the work.

"I've always loved what credit unions stand for," McSweeney said. "We have the opportunity to make a meaningful difference in people's lives, sometimes in ways we may never fully realize. I believe that when we take care of our employees, they take care of our members, and together we can have a lasting impact on the communities we serve. That's what motivates me every day."

McSweeney's commitment to community extends beyond his professional responsibilities. He serves on the Board of Directors for the St. Johns Area Chamber of Commerce and the St. Johns Schools Foundation for Excellence. He is also an active member of the St. Johns Kiwanis 707 Club, where he chairs the Membership Committee, and the St. Johns Rotary Club.

Originally from Lansing, McSweeney has developed a strong connection to the St. Johns community. His wife and her family are from the area, and together they have made St. Johns their home, raising their two children, ages 1 and 5, while building lasting friendships and relationships throughout the community.

Outside of work and community involvement, McSweeney enjoys spending time with his family, working with his hands on building and home remodeling projects, and being outdoors, especially spending time on the water.

“We are confident in Will’s ability to lead Journey into its next chapter. His commitment to supporting employees and serving the community reflects the values at the heart of our credit union,” says Board Vice President, Ryan Austin. “He understands that investing in our people strengthens the service we provide to our members.”

Looking ahead, McSweeney is focused on building upon Journey's foundation, supporting its employees, strengthening relationships with members, and expanding the credit union's positive impact throughout the communities it serves.

"I'm incredibly grateful for the trust our Board has placed in me and for the support I've received from our team," McSweeney said. "Journey has been an important part of my life, and this community has become home for my family. I care deeply about the people who work here, the members who trust us, and the communities that support us. As we look to the future, I want Journey to be an organization that continues to grow without losing sight of what matters most: our people, our relationships, and our responsibility to make a positive difference. I'm excited about what we can accomplish together."

Pictured: William McSweeney

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About Journey Federal Credit Union

As a member-owned institution, Journey FCU is committed to putting our members first in all that they do. This means offering low-cost loans, competitive rates, and a range of financial products and services designed to meet the unique needs of their members. JFCU is also committed to providing personalized service and support, with a team of experts on hand to answer your questions and help you make the most of your membership. For more information, visit us online at JourneyFCU.org.

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